



Meeting publication requirements and getting investors' attention with fundpublications.com

Your objective

- Publish your regulatory-required investor and fund information conveniently and cost-effectively
- Make your documents available on a platform where they can be easily found and visible to as many investors as possible

Your challenge

- Some suppliers request the delivery of fund master data and documents for the purpose of resale that are actually not required to comply with the regulatory publication obligations and cause unnecessary effort and costs for you
- Merely publishing the data and documents is not yet a guarantee for investors' attention

Your solution

- Using state-of-the-art technology from ACOLIN InfoTech AG, the newly founded subsidiary of the successful ACOLIN Fund Services AG
- Due to the highest degree of automation, both Swiss and foreign fund providers can effectively meet their statutory public disclosure requirements and keep interested investors informed

What does fundpublications.com offer to asset managers?

ACOLIN is continuously working on innovative solutions to bring fund providers and investors closer together. One of these solutions is the marketing and communication platform ACOLIN connect, for which ACOLIN Fund Services AG is responsible. There are excellent synergies between ACOLIN connect and the new publication platform fundpublications.com, which is operated by ACOLIN InfoTech AG and officially approved for statutory investor information in Switzerland and Belgium. Fund data, documents and legal notices are published on fundpublications.com. There you or your appointed service providers can directly and conveniently upload the required static or dynamic data as well as fund documents. The next step is as follows:

- Before being published, all data and documents will be checked automatically by ACOLIN InfoTech AG for their completeness. If necessary, a precise error message will be issued;
- You can deliver the daily NAV data either directly to us or to our cooperation partner KNEIP Communication S.A., Betrange (Luxembourg);
- For published legal notices, a proof of publication is immediately generated and provided to you in your personal user area as well as by e-mail.

Reaching investors directly using fundpublications.com

- ACOLIN InfoTech AG, in cooperation with the ACOLIN Group, understands the requirements and needs of local regulators, investors and distribution partners
- The requirements for data and document deliveries are tailored individually to your target groups, thus reducing effort and costs to a minimum
- Interested investors can rely on the published information: On fundpublications.com they will easily find only the most important fund information for their jurisdiction (e.g. fund master data, TERs, NAVs, legal documents, marketing documents and legal notices) and are kept informed about changes
- For further information, investors are directly linked to your website or to your microsite at ACOLIN connect*

What does fundpublications.com offer to investors?

As an asset manager, you can conveniently meet your regulatory requirements regarding publishing data and documents through fundpublications.com. In addition, you can position your brand towards your target audience. What investors will receive via fundpublications.com:

- Free access to important investor and fund information such as NAVs, legal documents, marketing documents and legal notices;
- The opportunity to create a favourites list according to their needs and to be informed of relevant fund changes by email;
- Additional information either via a link to your website or to your microsite at ACOLIN connect.

fundpublications.com is an internationally-oriented publishing platform

developed

Switzerland, Belgium, Germany, Luxembourg, Austria, Liechtenstein, UK, Netherlands, France, Italy, Spain, Portugal, Ireland, Hong Kong and Singapore

Other countries as required

What distinguishes fundpublications.com?

- **Simple/straightforward:** You can communicate paperless with ACOLIN InfoTech AG through your online user area. We only request documents and data that are required either for regulatory purposes or for your sales strategy.
- **Efficient:** An automated data transfer, which is based on the openfunds standard**, reduces your effort and costs.
- **Quality-controlled:** ACOLIN InfoTech AG rigorously checks the data delivered by you for errors and deficiencies before publication. Faulty data are rejected with a detailed error analysis.
- **Apparent to investors:** Investors can rely on receiving complete information.
- **Cost-saving & time-saving:** ACOLIN InfoTech AG provides you with an individual package that is tailored to your needs. This enables you to quickly and efficiently manage your regulatory disclosure requirements.
- **International:** Through fundpublications.com you can comply with your publication requirements not only in Switzerland, but throughout Europe, Hong Kong and Singapore.
- **Interactive:** fundpublications.com is linked to ACOLIN connect. Through your microsite you will be able to present yourself and your core competences, talk about news and share research and strategy information with your professional target consumers.
- **First-class support:** Our data relationship management team supports you quickly and reliably with all questions concerning the delivery and publication of data and documents.

* What is ACOLIN connect?

ACOLIN connect is an online marketing and communication platform created by ACOLIN that enables you to get directly in contact with investors and to cultivate your business relationships. You can highlight your core competences and through your presence on ACOLIN connect, you will strengthen your brand and increase demand for your investment products.
www.acolin-connect.com

** What is the openfunds standard?

As a response to the growing challenges in fund data management, openfunds has developed an open, extensible, and free standard for fund master data. The internationally uniform data field interpretation allows for an efficient and automated exchange of fund master data. ACOLIN InfoTech unreservedly supports this initiative and requests from all its customers to supply their data according to the OFST standard.

What to expect from our process

1. Contact us via our web form or e-mail contact@fundpublications.com
2. You will receive a "Welcome package" and an offer
3. Signing of the offer
4. We will send you the "Information Sheet" for you to complete your company and contact details, as well as to deliver your corporate logo
5. We will provide you with the "Setup package" including:
 - The draft of the contract concerning the publication on fundpublications.com
 - The "fund list" for the delivery of the required fund master data
 - For new ACOLIN customers a short Due Diligence Questionnaire (DDQ)
6. Signing of contracts
7. Setup of your personal access area at fundpublications.com
8. You will receive login data and can create subaccounts for your agents
9. Uploading of your data & documents
10. Review of the fund documents
11. After successful examination, the fund information will be published

Interested?

For further information, please contact our team!
www.fundpublications.com